

### **Mortality Study**

## Canadian Standard Ordinary Life Experience 2011-2012 Using 86-92 Tables

# Individual Life Experience Subcommittee – Research Committee

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### MORTALITY UNDER CANADIAN STANDARD ORDINARY INSURANCE ISSUES STUDIED BETWEEN THE 2011 AND 2012 ANNIVERSARIES USING 86–92 TABLES

This is the 63<sup>rd</sup> annual report submitted by the Individual Life Experience Subcommittee of the Research Committee detailing the intercompany mortality experience for Canadian standard ordinary life insurance policies. This is the 19<sup>th</sup> year that we have collected data in a seriatim format.

We calculated exposure using the "actuarial exposure" method, in which a full year of exposure is credited in the year of death. This is the seventh year that participating companies provided a preferred basis indicator (yes, no). Those companies that have that indicator also designated whether the business is standard or preferred; smoker, non-smoker, or cigar smoker; and the class. For data submitted without classification by sex, we used the male table. For data with attained age less than 16, we assigned mortality rates from the aggregate expected table.

**Table 10** further subdivides **table 8** by Underwriting Type and Preferred Class. Policy experience is divided between Preferred and Standard underwriting types. If the underwriting type is Preferred, the policy experience is further divided by Preferred Class as either Preferred (better than standard) or Standard (last) class.

This year we expanded **table 9** (Type of Insurance) by including a more detailed breakdown of type of insurance.

The table column entitled S.D. provides estimates of the standard deviation of the ratios of actual to expected numbers of deaths. These numbers measure the degree of confidence in the ratios. The formula used to calculate the standard deviations is:

$$S.D. = \frac{\left(actual \ number \ of \ deaths\right)^{1/2}}{expected \ number \ of \ deaths}$$

The following appended historically-numbered tables comprise the results of the 2011–2012 mortality study and are based on an age-nearest birthday basis:

- **Table 1** The total experience analyzed for the select period by groups of duration and by groups of ages at issue and for the ultimate period by groups of attained ages.
- **Table 2** Table 1 classified by sex.
- **Table 3** Select period of table 2 classified by:
  - o Medical Males/Females;
  - o Non-medical Males/Females;
  - o Paramedical Males/Females; and
  - o Unknown Evidence Males/Females.
- **Table 8** Smoking habits classified by sex.
- **Table 9** Type of insurance.
- **Table 10** Smoking habits classified by sex and preferred status.

- We show tables 1, 2, and 8 based on five-year aggregate data (2007–2012).
- We have also included **tables 1, 2**, and **8** broken down by the following **face amount** bands:

o < \$10,000;

o \$250,000<del>-</del>\$499,999;

o \$10,000–\$49,999;

o \$500,000–\$999,999; and

o \$50,000–\$99,999;

o \$1,000,000 and over.

o \$100,000–\$249,999;

The above tables are appended in two formats: html and Excel; both formats have indices at the tops of the files with links to each of the individual tables below the indices.

In addition, we have provided the data as a comma-delimited text file that can be downloaded from the CIA website. The file is IndLifeMDB.1112.zip. A description of the included fields is in the appendix to this report.

The 2011–2012 study is based on data from seven contributing companies. The contribution columns in table C1 below are based on exposure dollar amounts. Percentages may not add to 100% due to rounding.

Table C1. Companies that Participated in the 2010–2011 and 2011–2012 Studies

Company	Includes	Contribution		
		2010–2011	2011–2012	
Desjardins Laurentian Life	Imperial Life; Laurier	3.18%	3.12%	
Great-West Life	London Life; Canada Life	25.10%	24.53%	
Industrial Alliance		11.50%	11.75%	
Manulife Financial	Maritime Life	23.94%	23.48%	
RBC		5.31%	6.28%	
Sun Life		19.41%	19.58%	
Transamerica		11.55%	11.26%	
Total Exposures		100.00%	100.00%	

Table C2. Company Experience Ratio Variability

PERCENTAGE DEPARTURE	NUMBER OF COMPANIES	ACTUAL CLAIMS	PERCENTAGE OF CLAIMS
Within 5%	4	\$1,607,510,299	66.2%
5% and over	3	\$820,163,029	33.8%
Total	7	\$2,427,673,328	100.0%

Percentage Departure represents the deviation of the company specific A/E ratio from the overall Table 1 A/E.

# Tables C3(a-d): Comparison of 2011–2012 Total Exposures, Death Claims, Average Claim, and Average Exposure with Previous Studies

#### Table C3a. Total Exposures

Exposures	2007–2008	2008–2009	2009–2010	2010–2011	2011–2012
By Number	7,907,321	8,291,257	8,895,687	8,937,129	8,779,040
By Amount ('000,000)	\$826,652	\$940,255	\$1,169,855	\$1,217,823	\$1,270,814

#### Table C3b. Death Claims

Death Claims	2007–2008	2008–2009	2009–2010	2010–2011	2011–2012
By Number	57,694	60,882	62,851	63,901	63,269
By Amount ('000)	\$1,592,540	\$1,913,597	\$2,166,285	\$2,320,143	\$2,427,673

#### **Table C3c. Average Claims**

Average Claim	2007–2008	2008–2009	2009–2010	2010–2011	2011–2012
By Amount	\$27,603	\$31,431	\$34,467	\$36,308	\$38,371

#### Table C3d. Average Exposures (Sum Assured)

Average Exposures	Average Exposures 2007–2008		2009–2010	2010–2011	2011–2012	
Males	\$118,023	\$128,328	\$148,989	\$154,464	\$163,491	
Females	\$88,604	\$95,955	\$111,209	\$115,397	\$123,431	
Combined	\$104,543	\$113,403	\$131,508	\$136,266	\$144,755	

Table C4. Comparison of Ratios (A/E) by Amount

	EXPERIENCE	2007–2008	2008–2009	2009–2010	2010–2011	2011–2012
Male & Female	Select & Ultimate	60.1	62.7	55.1	55.5	54.2
Male	Select & Ultimate	58.2	60.8	53.8	53.7	52.8
Female	Select & Ultimate	65.4	68.0	58.9	60.5	58.1
Male & Female	Select	58.5	59.5	53.9	52.2	50.4
Male	Select	56.4	56.2	53.4	51.3	49.2
Female	Select	63.4	67.2	55.1	54.3	53.1
Male & Female	Ultimate	61.5	65.3	56.1	58.0	57.0
Male	Ultimate	59.7	64.3	54.1	55.4	55.2
Female	Ultimate	67.9	68.9	62.9	66.6	62.7
Male, Medical	Select	52.8	52.7	50.2	47.8	50.5
Male, Non-medical	Select	63.3	61.7	54.8	54.4	60.0
Male, Paramedical	Select	57.7	52.0	53.9	50.0	45.9
Female, Medical	Select	64.5	66.8	50.2	50.0	53.7
Female, Non-medical	Select	71.4	77.3	53.9	58.7	53.8
Female, Paramedical	Select	57.0	67.8	64.3	52.1	52.4
Male, Smoker	Select	61.6	68.6	66.6	54.4	50.4
Male, Non-smoker	Select	55.2	53.6	50.7	50.7	49.8
Male, Unclassified	Select	56.6	42.9	49.1	50.6	41.4
Female, Smoker	Select	78.4	78.0	61.9	66.7	62.8
Female, Non-smoker	Select	59.9	65.2	53.9	52.7	52.6
Female, Unclassified	Select	93.5	57.4	50.2	48.8	41.9
Male, Smoker	Ultimate	58.5	62.7	54.8	57.7	56.4
Male, Non-smoker	Ultimate	53.0	64.1	50.2	50.7	51.6
Male, Unclassified	Ultimate	67.8	65.3	60.0	62.4	61.3
Female, Smoker	Ultimate	77.3	77.0	77.0	85.9	79.3
Female, Non-smoker	Ultimate	58.5	62.0	54.7	58.5	55.8
Female, Unclassified	Ultimate	78.4	77.7	73.7	74.3	70.2
Male, Smoker, Preferred	Select & Ultimate	43.4	89.7	63.6	49.1	51.4
Male, Non-smoker, Preferred	Select & Ultimate	43.8	48.4	44.3	43.8	46.1
Female, Smoker, Preferred	Select & Ultimate	64.4	79.8	33.1	45.6	45.4
Female, Non-smoker, Preferred	Select & Ultimate	57.3	61.8	48.9	47.8	48.2

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Table C5. Comparison of Ratios (A/E) by Amount—Select Experience Only

	2007–2008	2008–2009	2009–2010	2010–2011	2011–2012
KNOWN					
UNDERWRITING					
Male, Smoker	59.7	68.4	70.9	53.7	50.9
Male, Non-smoker	55.9	52.1	48.6	48.9	52.0
Male, Unclassified	55.8	37.4	42.0	50.9	41.4
Female, Smoker	81.7	82.7	64.1	65.3	65.0
Female, Non-smoker	62.4	68.2	53.5	51.5	52.9
Female, Unclassified	72.0	52.4	28.7	47.9	42.2
UNKNOWN					
UNDERWRITING					
Male, Smoker	65.4	68.8	56.0	56.1	49.3
Male, Non-smoker	53.5	56.3	56.7	55.2	44.3
Male, Unclassified	57.1	47.3	60.2	40.0	41.2
Female, Smoker	71.9	69.4	56.4	70.0	57.6
Female, Non-smoker	54.4	58.9	55.3	56.0	51.7
Female, Unclassified	106.4	61.2	81.4	65.5	35.2

We extracted the following select ratios for smokers and non-smokers from the 2011–2012 study using only data for which the underwriting classifications were known. We show comparable ratios from the 2010–2011 study. The expected columns are select, smoker and non-smoker distinct.

Table C6. Ratios for Smokers and Non-smokers—Select Experience Only

	A/E % (b)	y amount)	Expected Death Claims ('000)		
Smoking Status	2010–2011	2011–2012	2010–2011	2011–2012	
Male, Smoker	53.7	50.9	\$137,617	\$135,958	
Male, Non-smoker	48.9	52.0	\$708,170	\$726,876	
Male, Unclassified	50.9	41.4	\$87,842	\$106,985	
Female, Smoker	65.3	65.0	\$50,314	\$50,513	
Female, Non-smoker	51.5	52.9	\$315,753	\$334,720	
Female, Unclassified	47.9	42.2	\$34,453	\$40,858	

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Table C7. Exposures for Policies with Face Amounts ≥ \$1,000,000 Included in the Most Recent Five Studies

	2007–2008	2008–2009	2009–2010	2010–2011	2011–2012
Exposure #	83,000	104,746	142,230	158,982	174,737
Exposure Amount ('000)	\$128,772,736	\$166,777,644	\$230,526,620	\$252,392,630	\$278,461,795
A/E #	53.2	60.7	49.4	45.1	43.0
A/E Amount	49.2	71.3	44.3	43.0	44.3

Table C8. Claims for Policies with Death Benefit Amounts ≥ \$1,000,000 Included in the Most Recent Five Studies

	20	07–2008	20	08-2009	20	09-2010	20	10–2011	20	11–2012
Select	#	\$ (Millions)								
Male Smokers	9	11.862	18	25.838	15	34.350	10	13.150	10	13.640
Male Non- smokers	57	87.619	67	124.539	88	142.046	80	142.714	92	164.421
Unclassified Males	0	0	0	0	0	0	13	17.000	5	14.000
Female Smokers	2	2.200	4	6.500	2	3.007	1	1.000	3	3.000
Female Non- smokers	14	23.600	23	38.597	20	27.591	14	16.888	17	26.880
Unclassified Females	0	0	0	0	0	0	2	2.000	0	0.000
Ultimate All	31	46.601	48	122.003	57	75.216	68	109.145	70	123.378
TOTAL	113	171.882	160	317.478	182	282.210	188	301.896	197	345.319

In table C8, the Ultimate claims for 2011–2012 were for 58 males (four smokers, 53 non-smokers, one unclassified) and 12 females (two smokers, 10 non-smokers).

Table C9. Comparison of Ratios (A/E) by Amount for Five-Year Periods

	EXPERIENCE	2003–2008	2004–2009	2005–2010	2006–2011	2007–2012
Male & Female	Select & Ultimate	64.0	62.9	60.3	58.8	56.9
Male	Select & Ultimate	62.0	60.7	58.4	57.0	55.4
Female	Select & Ultimate	70.4	69.4	66.1	64.0	61.5
Male & Female	Select	63.0	61.1	58.7	56.8	54.4
Male	Select	60.4	58.1	56.3	54.9	52.9
Female	Select	69.6	68.5	64.5	61.3	57.8
Male & Female	Ultimate	65.2	64.8	61.8	60.5	59.0
Male	Ultimate	63.6	63.2	60.1	58.5	57.1
Female	Ultimate	71.8	70.7	68.1	67.1	65.3
Male, Medical	Select	54.0	52.8	51.1	50.4	50.5
Male, Non-medical	Select	69.2	65.0	63.1	59.4	58.6
Male, Paramedical	Select	61.1	58.6	57.2	54.6	50.7
Female, Medical	Select	68.6	67.5	64.2	60.4	56.1
Female, Non-medical	Select	74.2	73.8	69.0	65.9	62.1
Female, Paramedical	Select	69.1	67.8	66.1	59.8	57.2
Male, Smoker	Select	67.6	66.6	66.8	63.9	60.2
Male, Non-smoker	Select	58.5	56.1	54.0	53.0	51.7
Male, Unclassified	Select	60.9	55.4	50.5	50.5	45.9
Female, Smoker	Select	79.2	78.2	72.8	71.8	69.1
Female, Non-smoker	Select	67.3	66.3	62.8	59.5	56.3
Female, Unclassified	Select	68.9	70.6	66.8	55.4	48.3
Male, Smoker	Ultimate	61.7	60.8	59.4	58.9	57.7
Male, Non-smoker	Ultimate	58.8	60.2	56.2	54.1	53.2
Male, Unclassified	Ultimate	69.1	67.4	65.3	64.5	63.0
Female, Smoker	Ultimate	76.2	76.8	76.6	79.6	79.6
Female, Non-smoker	Ultimate	63.1	62.2	59.4	58.6	57.5
Female, Unclassified	Ultimate	81.4	80.6	79.1	77.1	74.4

NB: Starting with the 2006–2011 study period, we used revised rates. (See the 2010–2011 report for more details.) The ratios for the three previous five-year studies have not been recomputed using those revised rates. Comparison of table C4 to table C4a in the 2010–2011 report indicates that any differences would be non-significant.

This report was approved by the Individual Life Experience Subcommittee of the Research Committee:

Dave Dickson (Research Committee Chair)

Nikolai Serykh (Subcommittee Chair) Johnny Lam (Subcommittee Vice-chair)

Mark AndrewsBlake HillSimon BélangerNicolas RochonRhys DeGraveScott SpencerAnnie GirardLisa Zwicker

This report was prepared by Barbara Thomson of Thomson Data Analysis, Toronto, ON. May 2014.

#### **APPENDIX**

A description of the fields included in the comma-delimited text file IndLifeMDB.1112.txt.

**Year** 2012 = Policy Year 2011–2012

**Sex** 1 = Male; 2 = Female; 0 = Unknown.

Smoker 1 = Smoker; 2 = Non-smoker; 3 = Smoking status unknown.

**Type of Insurance** Police

Policy Type:

- 1. Whole Life
- 2. Renewable Term with 10-year renewal term (T10)
- 3. Renewable Term with 20-year renewal term (T20)
- 4. Other Renewable Terms (ART, T5, T15, Other)
- 5. Term Rider with 10-year renewal term (T10)
- 6. Term Rider with 20-year renewal term (T20)
- 7. Other Renewable Term Riders (ART, T5, T15)
- 8. Universal Life with YRT Cost of Insurance (UL YRT)
- 9. Universal Life with Level Cost of Insurance (UL LCOI)
- 10. Term to 100
- 11. Other Permanent (includes UL policies and riders with other or unknown COI)
- 12. Other

**Evidence** Underwriting Type:

- 1. Medical 3. Unknown
- 2. Non-medical 4. Paramedical

**Face Size:** 

1. < \$10,000

- 5. \$250,000–\$499,999
- 2. \$10,000–\$49,999
- 6. \$500,000–\$999,999
- 3. \$50,000–\$99,999
- 7. \$1,000,000 and over
- 4. \$100,000-249,999

#### **Preferred Class:**

Policy experience is divided between Preferred and Standard underwriting types. If the underwriting type is Preferred, the policy experience is further divided by Preferred Class as either Preferred (better than standard) or Standard (last) class:

01 = standard underwriting and N/A for preferred class

02 = preferred underwriting and preferred class = standard

03 = preferred underwriting and preferred class = preferred

**DB Dur** Policy Duration

**DB Issue Age** Issue age

Sum of # Exposed

Sum of \$ Exposed

**Sum of # Deaths** 

**Sum of \$ Claims** 

**8692 # Exp Deaths** 8692 QX  $\times$  Sum of # Exposed / 1000

**8692 \$ Exp Claims** 8692 QX × Sum of \$ Exposed / 1000

**9704 # Exp Deaths** 9704 QX × Sum of # Exposed / 1000

**9704 \$ Exp Claims** 9704 QX × Sum of \$ Exposed / 1000