FINAL



STANDARDS OF PRACTICE – PRACTICE-SPECIFIC STANDARDS FOR INSURERS SECTION 2300 LIFE AND HEALTH INSURANCE

COMMITTEE ON LIFE INSURANCE FINANCIAL REPORTING

•

JUNE 2005 © 2005 Canadian Institute of Actuaries

Document 205042

Ce document est disponible en français



Canadian Institute of Actuaries • Institut canadien des actuaires

MEMORANDUM

- **TO:** All Fellows, Associates, Affiliates and Correspondents of the Canadian Institute of Actuaries
- **DATE:** June 22, 2005
- **FROM:** Micheline Dionne, Chairperson, Committee on Life Insurance Financial Reporting

Mark Campbell, Chairperson Practice Standard Council

SUBJECT: Revisions to the Standards of Practice – Practice-Specific Standards for Insurers, Section 2300, Life and Health Insurance

The Committee on Life Insurance Financial Reporting (CLIFR) proposed revisions to the current Standards of Practice – Practice-Specific Standards for Insurers Section 2300 (SOP) in an exposure draft released February 2005. A comment period was provided up to April 30th, 2005.

The purpose of the revision to the current Standards of Practice is to provide improved guidance on establishing appropriate margins for adverse deviation.

The attached revisions to Section 2300 of the Standards of Practice do not attempt to review the levels of the low and the high margins.

The revision includes clarifications to some sections of the current SOP (e.g., sections 2340.02, 2340.06, 2350.07, and 2350.18), repeals some sections (e.g., section 2350.16, and various older examples of sections 2340.07, 2350.08, 2350.13, 2350.18, 2340.26, and 2350.39), introduces some new concepts (e.g., a "significant consideration" in section 2320.55) and details how considerations impact the development of margins for adverse deviation (e.g., sections 2340.001, 2340.002, 2350.03, 2350.13, 2350.18, 2350.26, 2350.261 and 2350.39).

Comments received have been taken into consideration. A number of comments were made to improve the Standards without significantly changing the content of the revisions that were proposed. Others were made to the accompanying Educational Note and will be taken into consideration in finalizing that document.

More substantive comments were made to sections then labeled 2320.081 and 2320.082. Changes to

these sections included a move to section 2100 to broaden their application. Proposed wording changes will also be submitted for comments in a separate exposure draft.

In accordance with the Institute's policy for Due Process, this revision has been approved by CLIFR and has received final approval for distribution by the Practice Standards Council on June 14, 2005. The effective date of this revision to the SOP is October 1, 2005. Early implementation is encouraged.

We would like to thank the members of CLIFR who were primarily responsible for the development of the proposed revisions to the standard of practice: Jacques Boudreau, Elizabeth Boulanger, Marie-Hélène Malenfant, Jacques Potvin and Barry Senensky.

MD MC

REVISION TO SECTION 2300 OF THE STANDARDS OF PRACTICE

Explanation of Revision

Section 2320.55 introduces the concept of a "significant consideration" to identify circumstances under which margins for adverse deviation would be at least equal to the average of the low and the high margins.

Sections 2340.001 and 2340.002 provide the general list of <u>significant considerations</u> when developing margins for adverse deviations for asset cash flows. The examples that had been contained in Section 2340.07 have been repealed, either because they are now included in general terms in 2340.001 and 2340.002 and have been moved to examples in the related educational note, or they have been dismissed as insignificant.

Section 2340.02 replaces the reference to NHA mortgages by the more general term of insured mortgages .

Section 2340.06 specifies that a zero margin on asset depreciation is usually appropriate for an Organisation for Economic Cooperation and Development (OECD) government's debt. A zero margins for non-OECD governement's debt may be inappropriate.

Section 2350.03 provides the general list of <u>significant considerations</u> when developing margins for adverse deviations for liability cash flows. The obligation of retaining the high margin when using industry experience is being repealed. However, if relying on industry data to establish a specific assumption is a <u>significant consideration</u> leading to an average margin, such reliance is generally accompanied by other <u>significant considerations</u> that could lead to a high margin.

Section 2350.07 has been corrected so that the life expectancy component of the margin for insurance mortality reflects the projected attained age of the insured instead of the static attained age as of the balance sheet date.

Sections 2350.13, 2350.18, 2350.26, 2350.261 and 2350.39 provide for specific <u>significant</u> <u>considerations</u> that are not addressed in 2350.03. The examples that had been contained in Sections 2350.08, 2350.13, 2350.18, 2340.26 and 2350.39 have been repealed, either because they are now included in general terms in 2350.03, or specifically in 2350.13, 2350.18, 2350.26 or 2350.39; they have been moved to examples in the related educational note, or they have been dismissed as insignificant.

Section 2350.16 has been repealed. The disability assumption would be established using relevant studies and credible data, as with any assumption. In addition, CLIFR believes promulgating disability tables may not be appropriate for each life insurer.

Section 2350.18 clarifies the levels of margins applicable for all morbidity risks including disability.

Text of the Revision

2300 VALUATION OF POLICY LIABILITIES: LIFE AND HEALTH (ACCIDENT AND SICKNESS) INSURANCE

2310 SCOPE

.01	The standards in this Section 2300 apply in accordance with subsections 2110 and 2120.	2110
	2320 METHOD	
.01	The actuary should calculate policy liabilities by the Canadian asset liability method.	2130.37
.02	The amount of <u>policy liabilities</u> by that method for a particular scenario is equal to the amount of supporting assets at the balance sheet date which are forecasted to reduce to zero at the last liability cash flow in that scenario.	
.03	The term of the liabilities should take account of any renewal, or any adjustment equivalent to renewal, after the balance sheet date if	<u>2320.16</u>
	the <i>insurer's</i> discretion at that renewal or adjustment is contractually constrained, and	
	<u>policy liabilities</u> are larger as a result of taking account of that renewal or adjustment.	
.04	In forecasting the cash flow which the policy liabilities comprise, the actuary should	2130.05
	take account of policyholder reasonable expectations, and	
	include policyholder dividends, other than the related transfers to the shareholders account and other than ownership dividends, in the comprised cash flow from benefits.	
.05	The actuary should calculate <u>policy liabilities</u> for multiple scenarios and adopt a scenario whose <u>policy liabilities</u> make sufficient but not excessive provision for the <u>insurer's</u> obligations in respect of the relevant policies.	1740.04
.06	The assumptions for a particular scenario consist of	
	scenario-tested assumptions, which should include no <u>margin for adverse deviations</u> , and	
	each other needed assumption, whose <u>best estimate</u> should be consistent with the scenario-tested assumptions and which should include <u>margin for adverse deviations</u> .	
.07	The scenario-tested assumptions should include at least the interest rate assumptions.	

.08 The scenarios of interest rate assumptions should comprise

a base scenario which, unless otherwise promulgated, assumes continuance of reinvestment and inflation rates at the balance sheet date, and, unless there is explicit reason to assume otherwise, the <u>insurer's</u> then current investment strategy,

each of the <u>prescribed</u> scenarios in a deterministic application,

ranges which comprehend each of the <u>prescribed</u> scenarios in a stochastic application, and

other scenarios appropriate for the circumstances of the *insurer*. [effective 1/1/2003]

Liability grouping and asset segmentation

^{.09} The actuary would usually apply the Canadian asset liability method to policies in groups which reflect the <u>insurer's</u> asset-liability management practice for allocation of assets to liabilities and investment strategy. That application is a convenience, however, which would not militate against calculation of <u>policy liabilities</u> that, in the aggregate, reflect the risks to which the <u>insurer</u> is exposed.

Other methods

For a particular scenario, another method may be equivalent to or approximate the Canadian asset liability method. If the actuary uses that other method, then the calculation for multiple scenarios and the selection of one which makes sufficient but not excessive provision for the <u>insurer's</u> obligations would be the same as for the Canadian asset liability method.

Supporting assets

- In allocating assets to support liabilities, the actuary would preserve the connection between unamortized capital gains, both realized and unrealized, and the asset segments which generated them.
- ¹² The value of the assets which support <u>policy liabilities</u> at the balance sheet date would be their value in the <u>insurer's</u> financial statements; i.e., book value, taking account of accrued investment income and of adjustments for impairment, amortized unrealized capital gains, and amortized realized capital gains.
- The forecasted cash flow of the assets would take account of any related, off-balance sheet, financial instruments.
- .14 The forecast of cash flow from taxes would take account of permanent and temporary differences between the amortization of capital gains in accordance with generally accepted accounting principles and in accordance with tax law.

The assumed cash flow from policyholder dividends would avoid omission and double counting. For example, if the dividend scale includes distribution of a deferred realized capital gain (net of any corresponding future tax asset), then the assumed cash flow from policyholder dividends would exclude that distribution. In the opposite case, the assumed cash flow from policyholder dividends would provide for negative distribution of a deferred realized capital loss asset (net of any corresponding future tax liability). Such avoidance is appropriate only in the case of liabilities and would not be appropriate if the dividend scale included distribution of assets that support capital, or distribution of investment income on assets that support capital.

Term of the liabilities

If an element of a policy operates independently of the other elements, then it would be treated as a separate policy with its own term of liabilities. Examples are

a flexible premium deferred annuity where the interest guarantee and cash value attached to each premium are independent of those for the other premiums, and

a certificate of voluntary non-contributory association or creditor group insurance.

- The term of a policy's liabilities is not necessarily the same as the contractual term of the policy.
- .18 In this context,

"renewal" means the renewal of a policy at the end of its term, with the <u>insurer</u> having discretion to adjust premiums or coverage for the new term,

"adjustment" means an <u>insurer's</u> adjustment to a policy's coverage or premiums equivalent to that in a renewal, and

"constraint" means a constraint on the <u>insurer's</u> exercise of discretion in renewal or adjustment which results from contractual obligations, legally binding commitments,

and policyholder reasonable expectations. Examples of constraint are an obligation to renew a policy unless renewal is refused for all other policies in the same class, a guarantee of premiums, a guarantee of credited interest rate, a general account guarantee of segregated fund value, and a limitation on the amount of adjustment. "Constraint" would not include a price-competitive market expected at renewal or adjustment.

- .19 The term of a policy's liabilities takes account of all renewals and adjustments before the balance sheet date. Depending on the circumstances, that term may also take account of one or more renewals or adjustments after the balance sheet date.
- If the term of the liabilities is not evident, and if selection of a longer term would reduce <u>policy liabilities</u>, then the actuary would be cautious in making such a selection. On the other hand, if selection of a longer term would increase those liabilities, then the actuary would usually select the longer term. Substance would supersede form in the selection; for example, a universal life policy which is in form an annual premium life insurance policy may be in substance a single premium deferred annuity.

.21 The term of the liabilities of

a policy which has been cancelled by the <u>insurer</u> ends at the effective date of cancellation.

a policy which has not been cancelled, but which is cancellable by the <u>insurer</u> at or before the date to which its premiums have been paid, ends at that date.

an individual annual premium life or accident and sickness insurance policy ends at the last day to which the policyholder may prolong its coverage without the consent of the <u>insurer</u>.

a certificate of group insurance if the group policy is in effect a collection of individual policies is the same as if it were an individual policy, unless <u>contributions</u> or experience rating of the group negate <u>anti-selection</u> by certificate holders.

The term of the liabilities of any other policy ends at the earlier of

the first renewal or adjustment date at or after the balance sheet date at which there is no constraint, and

the renewal or adjustment date after the balance sheet date which maximizes the policy liabilities.

The actuary would extend such term solely to permit recognition of cash flow to offset acquisition or similar expenses

whose recovery from cash flow that would otherwise be beyond such term was contemplated by the <u>insurer</u> in pricing the policy, and

where the value of the additional cash flow recognized by such extension of the term cannot exceed the value of the remaining balance of acquisition or similar expenses.

The balance of acquisition or similar expenses would be written down to zero using an appropriate method. Such method would:

have a term consistent with the extended term established at inception,

have a write-down pattern reasonably matched with the net cashflow available to offset these expenses at inception, and

be locked in, so the amount of write-down in each period will not fluctuate from the expected amount established at inception provided such balance is recoverable from the additional cash flow recognized at the balance sheet date, and where not fully recoverable at the balance sheet date, is written down to the recoverable amount, with the expected amount of write-down in each future period proportionately reduced.

.25 That implies that the term ends at

the balance sheet date if the policy is continually renewable or adjustable without constraint,

the first renewal or adjustment after the balance sheet date if there is no constraint at that renewal or adjustment, and

a renewal or adjustment determined by testing for any other policy. The actuary would calculate the <u>policy liabilities</u> assuming that the term of its liabilities ends at each renewal or adjustment at or after the balance sheet date up to and including the first renewal or adjustment at which there is no constraint, and would select the term corresponding to the largest <u>policy liabilities</u>.

- A change in the outlook may provoke a change in the term of a policy's liabilities. For example, the constraint of a cost of insurance guarantee which previously lengthened the term of the policy's liabilities may no longer do so if the outlook for mortality improves. On the other hand, the constraint of a guaranteed credited interest rate which previously was considered innocuous may become meaningful, and thereby lengthen the term of the policy's liabilities, if the outlook changes to one of lower interest rates.
- For example, the term of the liabilities ends at

the balance sheet date for a daily interest rate deposit without minimum guarantee, an administrative services only (ASO) contract without expense guarantee, and the general account portion of a deferred annuity with segregated fund liabilities but without guarantees; for example, with no guarantee of the segregated fund value,

the first renewal of a single premium deferred annuity which is, in effect, a term deposit (i.e., having a credited interest rate guarantee for a stipulated period, say three years, beginning at the date of deposit, and no guarantee thereafter),

the first renewal (usually one year after the previous renewal) of a group policy which insures employee benefits, unless there is a constraint at that renewal, and

the next renewal date or adjustment date even if there is a constraint at renewals and adjustments at and after that date, but the constraint is so weak that its operation does not increase <u>policy liabilities</u>.

Policyholder reasonable expectations

The <u>insurer's</u> policies define contractually its obligations to its policyholders. The contractual definition may leave certain matters to the <u>insurer's</u> discretion, such as

the determination of policyholder dividends, experience-rating refunds, and retrospective commission adjustments, and

the right to adjust premiums.

.29 Matters left to the <u>insurer's</u> discretion implicitly include

underwriting and claim practices, and

the right to waive contractual rights and to create extra-contractual obligations.

³⁰ Policyholder reasonable expectations are the expectations which

may be imputed to policyholders as their reasonable expectations of the <u>insurer's</u> exercise of discretion in those matters, and

arise from the <u>insurer's</u> communication in marketing and administration, from its past practice, from its current policy, and from general standards of market conduct. Past practice includes the non-exercise of discretion; for example, long non-exercise without affirmation of a right to adjust premiums may undermine it. The <u>insurer's</u> communication includes policyholder dividend and investment performance illustrations at sale of a policy and that of intermediaries reasonably perceived as acting in its behalf.

- In selecting assumptions for the <u>insurer's</u> exercise of discretion in those matters, the actuary would take policyholder reasonable expectations into account. Taking account of policyholder reasonable expectations may affect not only the amount of <u>policy liabilities</u> but also disclosure in the financial statements.
- The determination of policyholder reasonable expectations is straightforward when the <u>insurer's</u> practice has been clear, unvarying, consistent with its communications, consistent with general standards of market conduct, and the <u>insurer</u> does not intend to change it. The actuary would discuss any other practice with the <u>insurer</u>, with a view to clarifying policyholder reasonable expectations.
- ³³ If the <u>insurer</u> makes a change which will eventually alter policyholder reasonable expectations, then the actuary would consider both the appropriate disclosure of the change in policyholder communication and the financial statements, and the time elapsed before the altered expectations crystallize.
- A dispute over policyholder reasonable expectations may lead to class action or other litigation by policyholders against the <u>insurer</u>, which may affect <u>policy liabilities</u> or generate contingent liabilities.

Policyholder dividends

The assumed cash flow from policyholder dividends would be that from both periodic (usually annual) dividends and terminal and other deferred dividends, but excluding that from the related transfers from the participating to the shareholders account in a stock insurer.

- The assumed cash flow from policyholder dividends would avoid omission and double counting with other elements of the <u>policy liabilities</u> and with liabilities other than <u>policy liabilities</u>. For example, if the actuary has valued the <u>policy liabilities</u> for riders and supplementary benefits in participating policies as though they were non-participating—i.e., with <u>provision for adverse deviations</u> in excess of that appropriate for participating insurance then the assumed cash flow from policyholder dividends would exclude the portion of that excess which is included in the dividend scale.
- The selected policyholder dividend scales in a particular scenario would be consistent with the other elements of that scenario, but would take account of how <u>insurer</u> inertia, policyholder reasonable expectations, and market pressure may preclude the dividend scale from being responsive to changes assumed in the scenario. Those scales would also be consistent with the <u>insurer's</u> dividend policy except in a scenario which that policy does not contemplate and which would provoke a change in it.
- ³⁸ If the current dividend scale anticipates a future deterioration in experience, then the actuary would assume continuance of that scale in response to that deterioration. If the current dividend scale does not respond to a recent deterioration in experience but the <u>insurer's</u> policy is to do so, and if the delay in doing so does not provoke a contrary policyholder reasonable expectation, then the actuary would assume such response.
- An assumption of cash dividends to all policyholders is appropriate only if the alternative options to cash have equivalent value, failing which the actuary would

either adjust the cash dividends to reflect the non-equivalence or make explicit assumption about policyholder exercise of the various dividend options, and

provide for the <u>anti-selection</u> which will result from increasing exercise of the more valuable options.

Forecast of cash flow

- ⁴⁰ In calculating <u>policy liabilities</u>, the actuary would allocate assets to the liabilities at the balance sheet date, forecast their cash flow after that date, and, by trial and error, adjust the allocated assets so that they reduce to zero at the last cash flow.
- 41 <u>Use</u> of the work of another person may be appropriate for forecasting the cash flow of certain assets, such as real estate.

1610

Income tax and alternative tax

.42 This item deals with cash flow from tax based on income (herein called "income tax") and other taxes not based on income but which interact with income tax; for example, certain capital taxes in Canada (herein called "alternative tax").

⁴³ The cash flow from such taxes would be limited to that in respect of the relevant policies and the assets which support their <u>policy liabilities</u>, and thus, with the exception of the recoverability of future tax losses described below would ignore any interaction between that cash flow and cash flow in the rest of the <u>insurer</u>; e.g., it would ignore tax on investment income from assets which support the <u>insurer</u>'s capital. For a particular scenario, forecasted income before tax is equal to zero in each accounting period after the balance sheet date. That is so because that scenario assumes occurrence of the adverse deviations for which it makes provision. If income according to tax rules were equal to income in accordance with generally accepted accounting principles, and if there were no alternative tax, then the corresponding forecasted tax cash flow would also be equal to zero. In reality, however, such tax cash flow may differ from zero because of

differences—both temporary and permanent—between income in accordance with generally accepted accounting principles and in income in accordance with tax rules,

the operation of carry-forward and carry-back in the tax rules, and

alternative tax and the interaction between it and income tax.

- .44 An example of a temporary difference is a difference between <u>policy liabilities</u> and the corresponding tax liabilities.
- An example of a permanent difference is a preferential tax rate on the investment income on a class of assets.
- .46 The forecast of cash flow from such taxes would therefore take account of positive or negative tax as a result of permanent and temporary differences at, and arising after, the balance sheet date, and of alternative taxes incurred after the balance sheet date.
- ⁴⁷ The resulting <u>policy liabilities</u> make appropriate provision for cash flow on account of such taxes. If the <u>insurer's</u> balance sheet records a future tax asset or liability in respect of such taxes, then, in order to avoid double counting, the actuary would adjust the <u>policy liabilities</u> otherwise calculated upward to reflect the existence of the future tax asset and downward to reflect the existence of future tax liability.
- The realization of negative tax depends on the simultaneous availability of income which is otherwise taxable. In forecasting such income, the actuary would

2320.43

2320.40

make provision for adverse deviations,

take into account the projected tax position of the company overall, but

not take account of the expected release of <u>provisions for adverse deviations</u> in the <u>policy liabilities</u> because, as noted above, their calculation implicitly assumes that those adverse deviations occur.

Adverse deviations borne by policyholders

⁴⁹ The <u>policy liabilities</u> need not make <u>provision for adverse deviations</u> to the extent that the <u>insurer</u> can offset its effect by adjustments to policyholder dividends, premium rates, and benefits. The <u>insurer's</u> contractual right of such offset may be constrained by policyholder reasonable expectations, competition, regulation, administrative delays, and the fear of adverse publicity or <u>anti-selection</u>.

Adoption of a scenario

- ⁵⁰ If the selection of scenarios is deterministic, then the actuary would adopt a scenario whose <u>policy liabilities</u> are within the upper part of the range of the <u>policy liabilities</u> for the selected scenarios, provided, however, that the <u>policy liabilities</u> would not be less than those in the <u>prescribed</u> scenario with the largest <u>policy liabilities</u>.
- If the selection of scenarios is stochastic, then the actuary would adopt a scenario whose policy liabilities are within the range defined by

the average of the <u>policy liabilities</u> which are above the 60th percentile of the range of <u>policy liabilities</u> for the selected scenarios, and

the corresponding average for the 80th percentile.

Scenario-tested assumptions

⁵² The <u>provision for adverse deviations</u> in respect of scenario-tested assumptions results from calculating the <u>policy liabilities</u> for multiple scenarios and adopting a scenario whose <u>policy liabilities</u> are relatively high.

Other assumptions

- The <u>provision for adverse deviations</u> in respect of each assumption other than the scenariotested assumptions results from a <u>margin for adverse deviations</u> included in that assumption.
- The assumptions unique to a particular scenario are the scenario-tested assumptions and each other assumption which is correlated with them. For example, policyholder dividends and the exercise of options by borrowers and issuers are strongly correlated with interest rates. Lapses may be correlated or not, depending on the circumstances. The assumption on a matter not so correlated would be common to all scenarios.

1740.39

1740.21

1740.12

1740.24

Margin for adverse deviations

The margin for adverse deviations would be at least the average of the applicable high and low margin whenever at least one 'significant consideration' exists, or at least one other consideration is significant in the context of the valuation. Significant considerations vary by type of assumption and are described under sections 2340 and 2350.

2330 SCENARIO ASSUMPTIONS: INTEREST RATES

Interest rate scenario

.01 An interest rate scenario comprises, for each forecast period between the balance sheet date and the last cash flow,

an investment strategy,

an interest rate for each default-free asset and the corresponding premium for each asset subject to default, and

an inflation rate consistent with those interest rates.

- .02 The scenario would be consistent among the <u>insurer's</u> lines of business.
- ^{.03} The investment strategy defines reinvestment and disinvestment practice for each type, default risk classification, and term of the invested assets which support <u>policy liabilities</u>. Assumption of the <u>insurer's</u> current investment strategy implies investment decisions of reinvestment and disinvestment in accordance with that strategy and hence the risk inherent in that strategy.
- .04 The investment strategy for each scenario would be consistent with the <u>insurer's</u> current investment policy. The <u>policy liabilities</u> would therefore make no provision for any increased risk which may result from a change in that policy.
- ^{.05} The number of assumed terms of assets would be large enough to permit assumption of changes in the shape and steepness of the yield curve. That implies a minimum of a short, a medium, and a long term.
- .06 The plausible range of Canadian default-free interest rates is

from 3% to 10% for short term rates, and

5% to 12% for long-term rates

but, if 125% of the actual rate at the balance sheet date exceeds the high end rate of the plausible range above for the equivalent term, then the range would be extended upward to 125% of the actual rate for assumption of rates for forecast periods immediately following the balance sheet date. If 50% of the actual rate at the balance sheet date is less than the low end rate of the plausible range above for the equivalent term, then the range would similarly be extended downward to 50% of the actual rate for assumption of rates for forecast periods immediately following the balance sheet date.

- .07 A scenario for a foreign country's interest rates would be formulated independently of that for Canadian interest rates unless their positive historical correlation is expected to continue.
- The scenarios would include those in which the premiums for default risk range from 50% to 200% of the actual premiums at the balance sheet date.

^{.09} The importance of the assumptions for a particular forecast period depends on the magnitude of the net forecasted cash flow for that period.

Prescribed scenarios

- ^{.10} Because future investment return and inflation rates are so conjectural, it is desirable that the calculation of <u>policy liabilities</u> for all <u>insurers</u> take account of certain common assumptions. There are therefore seven <u>prescribed</u> scenarios which follow.
- The <u>prescribed</u> scenarios apply to debt investments acquired after the balance sheet date.
- For a <u>prescribed</u> scenario, if the net cash flow forecasted for a period is positive, then the actuary would assume its application to repay the outstanding balance, if any, of borrowing in accordance with 2330.14, and then

assume the reinvestment of any remainder in debt investments,

except that, in lieu of debt investments, the actuary may assume reinvestment in non-debt investments

not to exceed their proportion of investments at the balance sheet date if the <u>insurer</u> controls investment decisions and if such reinvestment is consistent with its investment policy, or

in the proportion expected to be selected by policyholders if policyholders control investment decisions.

- The limitation on reinvestment in non-debt instruments is intended to apply in situations where reflecting increased utilization of these instruments would reduce the <u>policy liabilities</u>.
- For a <u>prescribed</u> scenario, if the net cash flow for a period is negative, then the actuary would assume an offsetting disinvestment or borrowing, or a mix of the two. For <u>insurer</u> controlled investment decisions, any borrowing would be in accordance with the investment policy, would be short term, and would be expected to be soon repayable by subsequent positive forecasted cash flow.
- .15 The <u>prescribed</u> scenarios provide guidance on interest rates for sale and purchase of investments and on the type and term of investments purchased, but provide no guidance on the type and term of investments sold.
- The parameters in the <u>prescribed</u> scenarios apply to investments denominated in Canadian dollars. For each <u>prescribed</u> scenario, the actuary would determine the corresponding parameters for investments denominated in a foreign currency from the historical relationship between investments denominated in that currency and investments denominated in the Canadian dollar if the expected continuance of that relationship so permits. Otherwise the actuary would devise independent scenarios for investments denominated in that currency.

For each <u>prescribed</u> scenario, the <u>insurer's</u> reinvestment strategy for debt instruments by type and term

at the balance sheet date is the distribution which the insurer is then purchasing,

at and after the 20th anniversary of the balance sheet date is default-free coupon bonds with a term of 15 years or less, and

between those two dates is according to a uniform transition from the balance sheet date distribution to default-free coupon bonds with a term of 15 years or less.

Prescribed scenario 1

The interest rates for investments purchased

at the balance sheet date are those for the distribution of investments which the insurer is then making,

at and after the 20th anniversary of the balance sheet date are uniformly 5%, and

between those two dates is according to a uniform transition from the balance sheet date rates to 5%.

Prescribed scenario 2

¹⁹ Same as <u>prescribed</u> scenario 1, with 12% substituted for the 5% interest rate at the 20th anniversary of the balance sheet date.

Prescribed scenario 3

The long-term default-free interest rate moves cyclically in 1% steps between 5% and 12%. The first cycle is irregular: at the first anniversary of the balance sheet date, the rate is

the next integral higher percentage if the actual rate at the balance sheet date is less than 12%, with the rate at subsequent anniversaries increasing in 1% steps to 12%, at which point the cycle continues regularly, and

the next integral lower percentage if the actual rate at the balance sheet date is equal to or greater than 12%, with the rate at subsequent anniversaries decreasing in 1% steps to 12%, at which point the cycle continues regularly.

- The short-term default-free interest rate changes uniformly over a period, usually not more than three years, from that at the balance sheet date to 60% of the corresponding long-term interest rate, and thereafter remains at 60% of the corresponding long-term interest rate.
- .22 Other interest rates are consistent with those long and short-term default-free interest rates.

Prescribed scenario 4

²³ Same as <u>prescribed</u> scenario 3, except that the first irregular cycle reaches 5% rather than 12%.

Prescribed scenario 5

.24 Same as <u>prescribed</u> scenario 3, except that the short-term interest rate at an anniversary of the balance sheet date is a percentage of the corresponding long-term interest rate. That percentage moves cyclically in 20% annual steps from 40% to 120% and back. The first cycle is irregular; at the first anniversary, the percentage is

the next step above the actual percentage at the balance sheet date if that actual percentage is less than 120%, and

120% otherwise,

after which the cycle continues regularly.

Prescribed scenario 6

- As respects long-term interest rate, same as <u>prescribed</u> scenario 4.
- As respects short-term interest rate, same as <u>prescribed</u> scenario 5, except that, at the first anniversary of the balance sheet date, the percentage is

the next step below the actual percentage at the balance sheet date if that actual percentage is more than 40%, and

40% otherwise.

Prescribed scenario 7

Default-free interest rates after the balance sheet date are the forward interest rates implied by an equilibrium market yield curve at that date.

Other scenarios

- In addition to the <u>prescribed</u> scenarios, which are common to the calculation of <u>policy</u> <u>liabilities</u> for all <u>insurers</u>, the actuary would also select other scenarios which are appropriate to the circumstances of the case.
- ²⁹ For interest rate scenarios, the number of other scenarios would be relatively large to the extent that

the pattern of forecasted net cash flow in the base scenario is such that the classification of scenarios between favourable and unfavourable is unclear,

forecasted net cash flow is sensitive to the selection of interest rate scenarios,

the range of present values of forecasted net cash flow is wide, suggesting exposure to mismatch risk,

investment policy does not control mismatch risk,

asset-liability management is loose,

flexibility to manage assets or liabilities is limited.

2340 OTHER ASSUMPTIONS: ECONOMIC

Margin for adverse deviations

.001 The following significant considerations indicate difficulties in properly estimating the best estimate assumption:

there is little relevant experience,

future experience is difficult to estimate,

operational risks adversely impact the likelihood of obtaining the best estimate assumption,

asset underwriting criteria are weak or poorly controlled,

there are liquidity concerns,

there is uncertainty regarding the credit enhancement techniques used,

the trust structure and legal responsibilities of the different parties for a securitized asset are not clearly understood in a practical and/or legal sense,

the asset held is from a non-passthrough structure with a repackaging of the credit risk that is difficult to understand,

the asset held is from a lower quality tranche of a non-passthrough structure that repackages credit risks,

there is uncertainty about the counterparty credit, or

there is no netting of the aggregate exposure with a counterparty.

.002 Other significant considerations indicative of a potential deterioration of the best estimate assumption include:

there is significant concentration of risks and/or lack of diversification, or

operational risks are present such that the likelihood of continuing to obtain the best estimate assumption is adversely impacted.

Fixed income assets: investment return

.01 The forecast of cash flow from a fixed income asset would be the promised cash flow over the term of the asset, modified for asset depreciation and borrower and issuer options. $\frac{2340.02}{2340.08}$

Fixed income assets: asset depreciation

.02 The actuary's <u>best estimate</u> of asset depreciation would depend on

asset type, credit rating, liquidity, term, and duration since issue,

subordination to other debt of borrower or issuer,

the <u>insurer's</u> credit underwriting standards, diversification within a particular type of investments,

to the extent that it is indicative of the future, the insurer's own experience,

the insurance industry's experience,

guarantees which offset depreciation, such as that in an insured mortgage, and

potential for anti-selection by borrowers and issuers.

- Asset depreciation comprises that of both assets impaired at the balance sheet date and assets which become impaired after the balance sheet date, and includes loss of interest, loss of principal, and expense of managing default.
- Asset depreciation is likely to be relatively high after the forced renewal of a mortgage loan; i.e., one where the mortgagor can neither pay, nor find an alternative mortgagee for the balance outstanding at the end of its term but is able to continue its amortization. The explicit forecasting of subsequent cash flow is usually so conjectural that, to commute the cost of that asset depreciation to the end of the term of the mortgage is an acceptable approximation unless it undermines the interest rate assumption in the scenario.
- ^{.05} The actuary would not necessarily assume that the <u>best estimate</u> of asset depreciation is less than the premium of an asset's investment return over the corresponding default-free interest rate.
- The low and high <u>margins for adverse deviations</u> for a scenario are respectively 25% and 100% of the <u>best estimate</u> for that scenario, except that

a higher range is appropriate where those percentages of an unusually low <u>best</u> estimate are not meaningful, and

zero is usually appropriate for an Organisation for Economic Cooperation and Development (OECD) government's debt denominated in its own currency.

.07 Repealed

Fixed income assets: exercise of borrower and issuer options

- Examples of borrower and issuer options are the option to prepay a mortgage loan, to extend the term of a loan, and to call a bond.
- ^{.09} The assumed exercise may depend on the interest rates in the scenario. <u>Anti-selection</u> by commercial borrowers and issuers would usually be intense.

¹⁰ Forecasted cash flow would include any penalty generated by exercise of an option.

Non-fixed income assets: investment return

- .11 The actuary's <u>best estimate</u> of investment return on a non-fixed income asset would not be more favourable than a benchmark based on historical performance of assets of its class and characteristics.
- The low and high <u>margins for adverse deviations</u> in the assumptions of common share dividends and real estate rental income are respectively 5% and 20%.
- The <u>margin for adverse deviations</u> in the assumption of common share and real estate capital gains is 20% of the <u>best estimate</u> plus an assumption that those assets change in value at the time when the change is most adverse. That time would be determined by testing, but usually is the time when their book value is largest. The assumed change as a percentage of market value

of a diversified portfolio of North American common shares is 30%, and

of any other portfolio is in the range of 25% to 40% depending on the relative volatility of the two portfolios.

Whether the assumed change is a gain or loss depends on its effect on benefits to policyholders. A capital loss may reduce <u>policy liabilities</u> as a result of that effect.

Taxation

The <u>best estimate</u> would be for continuation of the tax regime at the balance sheet date, except that the <u>best estimate</u> should anticipate a <u>definitive</u> or <u>virtually definitive</u> decision to change that regime. The <u>margin for adverse deviations</u> would be zero.

Foreign exchange

- The needed assumptions would include foreign exchange rates when <u>policy liabilities</u> and their supported assets are denominated in different currencies.
- 17 The <u>best estimate</u> would be for continuance of the foreign exchange rates at the balance sheet date, except that the <u>best estimate</u> should anticipate any imminent unfavourable devaluation. There would be a <u>provision for adverse deviations</u> in respect of a currency mismatch.

2350 OTHER ASSUMPTIONS: NON-ECONOMIC

Margin for adverse deviations

⁰¹ The actuary would select a <u>margin for adverse deviations</u> between a low margin and a high margin

specified for each best estimate assumption discussed below, and

of 5% and 20% (or -5% and -20%) respectively of each other <u>best estimate</u> assumption.

1740.39

1520.06

- ^{.02} Provided, however, that, if a margin for adverse deviations cannot be defined as a percentage of the <u>best estimate</u> assumption, then the related <u>provision for adverse deviations</u> would be taken as the increase in <u>policy liabilities</u> which results from substitution of a conservative assumption for the <u>best estimate</u> assumption.
- ^{.03} The following significant considerations indicate difficulties in properly estimating the best estimate assumption:

the credibility of the company's experience is too low to be the primary source of data,

future experience is difficult to estimate,

the cohort of risks lack homogeneity,

operational risks adversely impact the likelihood of obtaining best estimate assumption, or

the derivation of the best estimate assumption is unrefined.

.031 Other significant considerations indicative of a potential deterioration of the best estimate assumption include:

there is significant concentration of risks and/or lack of diversification,

operational risks adversely impact the likelihood of continuing to obtain best estimate assumption, or

past experience may not be representative of future experience and the experience may deteriorate.

Other significant considerations may exist, but are tied to specific assumptions. Where applicable, they are described below.

A selection above the high margin is appropriate, however, for unusually high uncertainty or if the resulting provision for adverse deviations is unreasonably low because the margin is expressed as a percentage and the <u>best estimate</u> is unusually low.

Insurance mortality

.05 The actuary's <u>best estimate</u> of insurance mortality would depend on

the life insured's age, sex, smoking habit, health, and lifestyle,

duration since issue of the policy,

plan of insurance and its benefits provided,

the <u>insurer's</u> underwriting practice (that of its reinsurer for facultative reinsurance), including, if applicable to the policy, the absence of underwriting or less stringent underwriting for a group of simultaneously sold policies, the size of the policy, and

the insurer's distribution system and other marketing practice,

and would include the effect of any anti-selection.

- ^{.06} If the actuary's <u>best estimate</u> assumption includes a secular trend toward lower mortality rates whose effect is to reduce the <u>policy liabilities</u>, then it is <u>prescribed</u> that the actuary negate that trend by an offsetting increase or decrease in what the actuary would otherwise select as a <u>margin for adverse deviations</u>.
- .07 The low and high <u>margins for adverse deviations</u> for the mortality rate per 1,000 are respectively an addition of 3.75 and 15, each divided by the <u>best estimate</u> curtate expectation of life at the life insured's projected attained age.
- .08 Repealed

Annuity mortality

.09 The actuary's <u>best estimate</u> assumption of annuity mortality would depend on

the annuitant's age, sex, smoking habit, health, and lifestyle,

size of premium,

plan of annuity and its benefits provided, and

whether registered or not, whether structured settlement, and whether group or individual contract,

and would include the effect of any <u>anti-selection</u> resulting from the annuitant's option to 1730.18 select the timing, form, or amount of annuity payment, or to commute annuity payments.

- .10 The insurance underwriting in a "back-to-back" insurance/annuity package may unfavourably affect the <u>best estimate</u>.
- It is <u>prescribed</u> that the actuary's <u>best estimate</u> includes a secular trend toward lower mortality rates as promulgated from time to time.
- The low and high <u>margins for adverse deviations</u> are respectively a subtraction of 5% and 15% of the <u>best estimate</u>.
- An additional significant consideration for the determination of the level of margin for adverse deviations is the possibility of commuting survival dependent benefits after periodic payments have started.

1730.18

Morbidity

.14 The actuary's <u>best estimate</u> of insurance morbidity would depend on

the life insured's age, sex, smoking habit, occupation, industry, health, and lifestyle,

duration since issue of the policy,

in the case of income replacement insurance, definition of disability, unemployment levels, and, in the case of an outstanding claim, cause of disability,

plan of insurance and its benefits provided, including elimination period, guarantees, deductibles, coinsurance, return-of-premium benefits, and benefit limits, indexation, and offsets,

the <u>insurer's</u> underwriting practice (that of its reinsurer for facultative reinsurance), including, if applicable to the policy, the absence of underwriting or less stringent underwriting for a group of simultaneously sold policies,

the insurer's administration and claim adjudication practice,

the size of the policy,

seasonal variations,

in the case of group insurance, participation level, and

environmental factors, such as a change in the offset to government benefits,

and would include the effect of any anti-selection.

- .15 If the actuary selects a higher-than-usual <u>best estimate</u> of disability incidence because of an outlook for a high level of unemployment, he or she would not necessarily select a concomitant higher-than-usual best estimate of disability termination.
- .16 Repealed
- 17 The low and high <u>margins for adverse deviations</u> are respectively an addition of 5% and 20% of the <u>best estimate</u> of morbidity incidence rates, and a subtraction of 5% to 20% of the <u>best estimate</u> morbidity termination rates. The actuary's selection would reflect any expected correlation between incidence and termination rates.
- The following additional significant considerations are taken into account when determining the level of margin for adverse deviations:

2350.01

1730.18

the contract wording is not tight enough to protect against medical advances,

definitions of claim events are not precise and/or provide for potential antiselection, or

the interpretation of claim event definitions by the court is uncertain.

Withdrawal and partial withdrawal

.19 The actuary's best estimate of withdrawal rates would depend on

policy plan and options,

the life insured's attained age,

duration since issue of the policy,

method of payment and frequency of premiums,

premium paying status,

policy size,

the policy's competitiveness, surrender charges, persistency bonuses, taxation upon withdrawal, and other incentives and disincentives to withdrawal,

policyholder and sales representative sophistication,

the insurer's distribution system and its commission, conversion, replacement, and other marketing practices, and

the interest rate scenario,

and would include the effect of any anti-selection.

- The <u>insurer's</u> withdrawal experience is pertinent and usually credible. It is not available for new products and for higher durations on recent products, which is a problem for the actuary if their <u>policy liabilities</u> are sensitive to withdrawal rates.
- The automatic payment of insurance premiums by the annuity benefit in a "back-to-back" insurance/annuity package is a disincentive to withdrawal.
- .22 Reinsurance assumed withdrawal rates depend on practice in the direct insurer.
- A "cliff" is a sudden significant increase in the benefit available at withdrawal. That increase may result from increase in cash value, decrease in surrender charge, or availability of a maturity benefit or persistency bonus. Unless there is pertinent persistency experience data to the contrary, the actuary's <u>best estimate</u> withdrawal rates would grade to zero as the cliff approaches and remains at zero for an interval before the cliff is reached. The same applies to a return of premium benefit in life insurance and to one in accident and sickness insurance, with modification in the latter case if the benefit is contingent upon zero claims or reduced by the amount of claims.
- ²⁴ The actuary's <u>best estimate</u> withdrawal rate would be zero for a paid-up policy without nonforfeiture benefit.

1730.18

The low and high <u>margins for adverse deviations</u> are respectively an addition or subtraction, as appropriate, of 5% and 20% of the <u>best estimate</u> withdrawal rates. In order to ensure that the <u>margin for adverse deviations</u> increases <u>policy liabilities</u>, the choice between addition and subtraction may need to vary by interest scenario, age, policy duration, and other parameters. In the case of partial withdrawal, two assumptions are needed – the amount withdrawn and the partial withdrawal rate.

The following additional significant considerations are taken into account when determining the level of margin for adverse deviations in situations where a decrease in lapse rates increases the policy liabilities:

the remuneration policy encourages persistency, or

the cancellation of a contract would be clearly detrimental to the policyholder.

The following additional significant considerations are taken into account when determining the level of margin for adverse deviations in situations where an increase in lapse rates increases the policy liabilities:

the remuneration policy encourages terminations,

cancellation of a contract would be clearly beneficial to the policyholder,

the company's contracts have provisions where rating decreases may trigger additional withdrawals, or

there is no market value adjustment on withdrawals for deposits and deferred annuities.

Anti-selective lapse

- 27 Strictly speaking, "lapse" means termination of a policy with forfeiture, but in the context of <u>anti-selection</u> has come to include any termination or the election of the extended term insurance non-forfeiture option. "<u>Anti-selective</u> lapse" is a tendency of healthy policyholders to lapse or unhealthy policyholders not to lapse, with a concomitant deterioration in the <u>insurer's</u> mortality or morbidity experience. To determine whether the tendency has operated in a particular case requires either a re-underwriting of those who have lapsed and those who have not, or a study of the mortality among those who lapsed, neither of which is likely to be practical. Policyholders will, however, make decisions in their own perceived interest, so that <u>anti-selective</u> lapse is plausible whenever that perceived interest is for unhealthy policyholders not to lapse.
- It is difficult to estimate with confidence the intensity of <u>anti-selective</u> lapse. It is plausible that the intensity will be proportional to the intensity of policyholder perceived interest. However <u>anti-selective</u> lapse is merely a **tendency** provoked by the policyholder's **perceived** interest. The policyholder may not know the true state of his or her health. The policyholder may imprudently favour or be obliged by financial pressure to adopt a short-term interest with long-term detriment; thus, an unhealthy policyholder may lapse when the premium increases, perceiving the policy as no longer affordable. Through ignorance or inertia, a

healthy policyholder may continue a policy which could be replaced by a superior one. Moreover, <u>anti-selective</u> lapse is not the unvarying effect of a decision in the policyholder's perceived interest: an unhealthy policyholder may lapse a policy no longer needed for which the healthy policyholder perceives continuing need. Without pertinent and reliable experience, however, the actuary would not assume that the non-lapsation of healthy policyholders favourably affects the <u>best estimate</u> for the persisting policyholders.

²⁹ The premise to the actuary's assumptions would be that policyholder decisions

will tend to serve their perceived interest, and

not serve the insurer's interest unless the two run together.

³⁰ Here are examples where the perceived interest of the healthy policyholder may be to lapse:

a premium increase at renewal of term insurance,

an unfavourable underwriting decision at renewal of re-entry term insurance,

a benefit decrease or premium increase of adjustable insurance,

a premium needed to avoid termination of universal life insurance with exhausted funding,

a reduction in policyholder dividend scale,

an offer or availability of a superior replacement policy, such as by the creation of a preferred underwriting class,

a significant but temporary increase (spike) in non-forfeiture value, and

a downgrade in the insurer's credit rating.

Expense

The actuary would select a <u>best estimate</u> assumption which provides for the expense of the relevant policies and their supporting assets, including overhead. The <u>insurer's</u> other expense is irrelevant to the valuation of <u>policy liabilities</u>. Other expense includes

expense related to policies which, for the relevant policies, was incurred before the balance sheet date, such as marketing and other acquisition expense, and

expense not related to the relevant policies and their supporting assets, such as investment expense for the assets which support capital.

³² The assumption would provide for future expense inflation consistent with that in the interest rate scenario.

2330.01

1730.18

- A stable <u>insurer's</u> expense experience is pertinent if its expense allocation is appropriate for valuation of <u>policy liabilities</u> (or if the actuary can correct the inappropriateness, e.g., by reallocating corporate expense to operating lines of business).
- A particular <u>insurer</u> may have an expectation of reduced expense rates, but the actuary would anticipate only a reduction which is forecasted with confidence.
- .35 Investment expense comprises

administration expense, both internal and external,

expense related to investment income, such as deferred fees and commissions and direct taxes, and

interest on money borrowed to finance investment.

- The <u>insurer</u> incurs neither cash rental expense nor cash rental income on real estate which it owns and occupies. The actuary would deem such expense and, if the real estate supports the <u>policy liabilities</u>, such income at a reasonable rate in the selection of an assumption of expense and investment return.
- Certain taxes are akin to expenses. The actuary would make similar provision for them in the <u>policy liabilities</u> to the extent that they relate to the relevant policies and their supporting assets. They include both premium taxes, which are straightforward, and taxes whose basis is neither income nor net income but which may be complicated by a relationship with income tax; for example, those currently incurred may be offset against later income tax.

- The low and high <u>margins for adverse deviations</u> are respectively 2.5% and 10% of <u>best</u> estimate expense including inflation thereof. No <u>margin for adverse deviations</u> is needed for a tax, such as premium tax, whose history has been stable.
- ³⁹ The following additional significant considerations are taken into account when determining the level of margin for adverse deviations:

the distribution of general expenses by line of business, by product, or by issue and administrative expenses is not based on a recent internal expense study,

the allocation is not an appropriate basis for the best estimate expense assumption,

the expense study does not adequately reflect the appropriate expense drivers, or

future reductions in unit expenses (before inflation) are assumed.

Policyholder options

.40 Examples of policyholder options are an option

to purchase additional insurance,

to convert term to permanent insurance,

to select the extended term insurance non-forfeiture option,

to make partial withdrawal from a universal life insurance policy,

to select the amount of premium for a flexible premium policy, and

to purchase an annuity at a guaranteed rate.

- ⁴¹ The actuary would select a <u>best estimate</u> assumption of policyholder exercise of both contractual options and extra-contractual options of which they have reasonable expectation.
- .42 The actuary's <u>best estimate</u> would depend on

the life insured's attained age,

duration since issue of the policy,

plan of insurance and its benefits provided,

historical premium payment patterns,

method of premium payment,

sophistication of the policyholder and the intermediary,

perceived self-interest of the policyholder and the intermediary,

the policy's competitiveness, and

the insurer's distribution system and other marketing practice,

and would make provision for anti-selection.

⁴³ The actuary would make <u>provision for adverse deviations</u> by testing the effect on <u>policy</u> <u>liabilities</u> of plausible alternative assumptions of policyholder exercise of options and adopting one with relatively high <u>policy liabilities</u>.